

# Opalescence<sup>®</sup> whitening toothpaste



# Cool. Fresh. Clean.



## OPALESCENCE<sup>®</sup> WHITENING TOOTHPASTE

is a perfect addition to your whitening program and is safe for daily use.

The Original formula offers a fresh, Cool Mint flavor patients love, and a high fluoride uptake that promotes oral health. The Sensitivity Relief formula has all the benefits of the original, plus potassium nitrate to help reduce sensitivity.

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choice  
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**ULTRADENT**  
PRODUCTS, INC.

800.552.5512 [ULTRADENT.COM](http://ULTRADENT.COM)

**OPALESCENCE® WHITENING TOOTHPASTE:<sup>1</sup>**

- Unique formulation is ideal for promoting oral health and maintaining bright, white smiles
- Low abrasion formulation protects enamel while removing surface stains
- Safe for everyday use
- Cool Mint flavor
- Efficient, quick fluoride release
- Available in a new Sensitivity Relief formula



**401** Opalescence Whitening Toothpaste  
12 x 4.7 oz tubes



**402** Opalescence Whitening Toothpaste  
24 x 1.0 oz tubes



**3470** Opalescence Whitening Sensitivity Toothpaste  
12 x 4.7 oz tubes

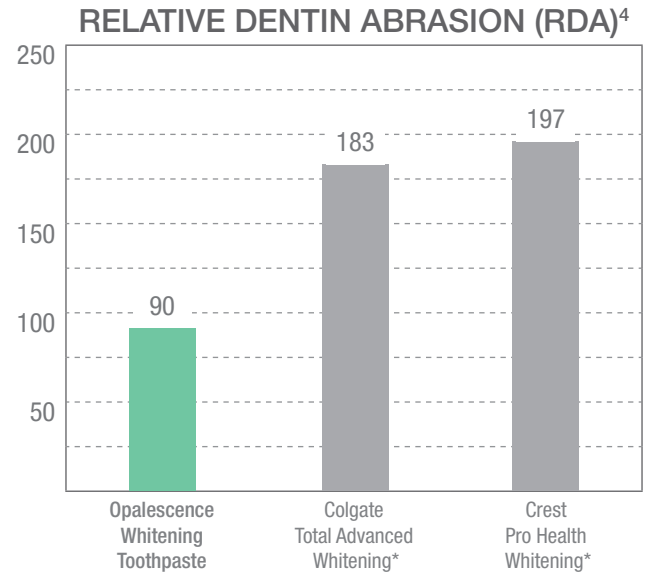


**3472** Opalescence Whitening Sensitivity Toothpaste  
24 x 1.0 oz tubes



Opalescence®  
whitening toothpaste

**Removes surface stains to lighten teeth two shades in just one month!<sup>2</sup>**  
**Reduces gingivitis!<sup>3</sup>**



Opalescence Whitening Toothpaste has lower abrasiveness than other leading whitening toothpastes.<sup>4</sup>

<sup>1</sup> This toothpaste does not contain peroxide. <sup>2</sup> Gultz J, Kaim J, Scherer W. Whitening efficacy of a whitening toothpaste creme [ADR abstract 2747]. *J Dent Res.* 1998;77(suppl 2):975. <sup>3</sup> Gultz J, Lopresti J, Settembrini L, Scherer W. Clinical efficacy of a whitening toothpaste [ADR abstract 2739]. *J Dent Res.* 1998;77(suppl 2):974. <sup>4</sup> Schemehorn BR. Relative dentin abrasion test on dentifrices. Data on file.

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